

Poster Analysis Worksheet

1. Observation

- a. What objects or people can be seen in the poster?

- b. Write down the title of the poster (if any).

- c. Identify key words or phrases used in the poster.

2. Content and Context Analysis

- a. Which organization produced this poster?

- b. Why was this poster produced?

- c. Who was the intended audience for the poster?

- d. What was the message of the poster?

e. Was the message in the poster primarily visual, written or both?

f. What did the poster creator hope the audience would do?

g. Where do you think the poster was displayed? Give your reason(s).

h. The most effective posters use symbols or text that are simple and direct. Does this poster meet these criteria?

3. Discussion Points

a. What are the advantages and limitations of using posters as a historical source?

b. As a tool of communication, do you think posters are still effective in today world.

4. Links

Identify relevant written sources and websites to find out more information on this topic.
